

# CASA for Children

## Foster Care Awareness Month Toolkit

### **Mission:**

CASA for Children strives to improve outcomes for children in foster care by recruiting, training, and supporting community volunteers to advocate for the best interests of children who have experienced abuse and neglect.

### **Important Links:**

- Your Campaign Site: You will receive your own URL once you create your own fundraising page. You should link that page to all of your communication.
- CASA Website: [casahelpskids.org/fostercareawarenessmonth](https://casahelpskids.org/fostercareawarenessmonth)
- CASA Campaign Site: <https://www.justgiving.com/campaign/casafostercaremonth>
- Additional Foster Care Resource: <https://www.childwelfare.gov/fostercaremonth/>

### **Social Media Captions:**

Below are some options for social media captions. Feel free to use one of these or write your own!

**Important - Don't forget to add your personalized fundraising page link to your caption and/or bio. Tag us so we can engage with your posts!**

\* For example, on Instagram, you will have to put the link in your bio on your profile so people can click your link. You can also put it on your Instagram story. For LinkedIn and Facebook, you are able to put the link directly into your caption.

### **Caption #1:**

May is National Foster Care Awareness Month and I am raising awareness and funds for CASA for Children of Multnomah, Washington, Columbia, & Tillamook Counties! CASA for Children strives to improve outcomes for children in foster care by recruiting, training, and supporting community volunteers to advocate for the best interests of children who have experienced abuse and neglect.

Give the gift of advocacy today! ❤️

Learn more by visiting [casahelpskids.org/fostercareawarenessmonth](https://casahelpskids.org/fostercareawarenessmonth)

#FosterCareMonth #FosterCareAwareness #CASAforChildren #ChangeAChildsStory

**Caption #2:**

Did you know that each year, more than 390,000 children in the US are in the dependency court and foster care systems because of experiencing abuse or neglect? A child in foster care, on average, will move into multiple homes and attend multiple schools. These inconsistencies can have long-term traumatic effects on children and youth.

Every year, CASA for Children supports nearly 500 CASAs in their advocacy for over 900 youth. CASA volunteers help meet the children's most pressing needs - safety, shelter, healthcare, counseling, and educational support - allowing them to move more effectively through the foster care system to a permanent home.

Give a donation today to help children in our community get the advocacy they deserve!



#FosterCareMonth #FosterCareAwareness #CASAforChildren #ChangeAChildsStory

**Caption #3:**

Mental and behavioral health support is the largest unmet health need for children and teens in foster care, with up to 80% experiencing significant mental health needs due to the complex traumas of separation from family and culture of origin. CASA volunteers work with legal and child welfare professionals, educators and service providers to ensure that judges have all the information they need to make the most well-informed decisions for each child.

Every dollar raised gives hope to a child in foster care through the gift of advocacy!

#FosterCareMonth #FosterCareAwareness #CASAforChildren #ChangeAChildsStory

**Caption #4:**

Hi friends - I need your help! Join me in supporting one of my favorite, local nonprofits, CASA for Children. For the month of May, I am hosting a fundraiser in support of Foster Care Awareness Month!

At any given moment, there are hundreds of kids in foster care, in our community that do not have the benefit of having a CASA. CASAs, Court Appointed Special Advocates help kids through an overburdened foster care system safely, quickly, and more effectively. Since 1986, these CASA volunteers have helped over 25,000 children find a safe and permanent home.

Every dollar raised gives hope to a child in foster care through the gift of advocacy - Give a gift today!

#FosterCareMonth #FosterCareAwareness #CASAforChildren #ChangeAChildsStory

### Caption #5:

May is National Foster Care Month, a time for CASA for Children and its community to bring awareness to children and youth in foster care. Help us to elevate and gain support for the invaluable service that CASA volunteers provide! ❤️

Will you help me raise awareness for this important cause and help me reach my fundraising goal? Thank you for your support!

#FosterCareMonth #FosterCareAwareness #CASAforChildren #ChangeAChildsStory

### Images:

Choose whatever image(s) resonates with you to post! The mission post is a good option to post in tandem with another image first.

To save these photos click this link to download from Canva: [link](#)



## MISSION

**CASA for Children strives to improve outcomes for children in foster care by recruiting, training, and supporting community volunteers to advocate for the best interests of children who have experienced abuse and neglect.**

Learn more: [cashaelpskids.org](http://cashaelpskids.org)



May is  
**Foster Care Awareness Month**



I am fundraising for CASA for Children!

**Will you help me reach my goal?**



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I am fundraising for CASA for Children!

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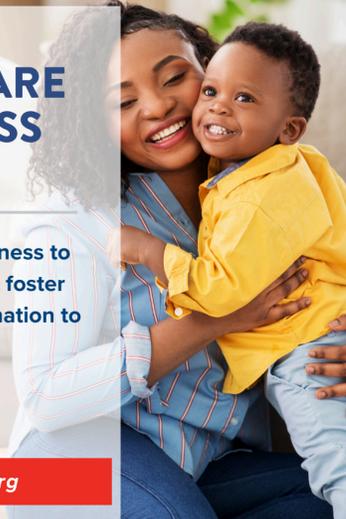


May is  
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AWARENESS  
MONTH**

Help me bring awareness to  
children and youth in foster  
care by making a donation to  
CASA for Children!

 **DONATE**

 [casahelpskids.org](http://casahelpskids.org)



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