# CASA FOR CHILDREN'S 30TH ANNUAL AUCTION



# **DIGITAL AUCTION PROGRAM**

Virtual, free to attend - April 22, 2021 - 7-8PM PST

# EVENT SUMMARY

We are pleased to welcome you to the 30th Annual CASA for Children Auction: *A Path to a Better Future,* presented by First Republic Bank, and The Savinar Group at UBS.

This program is a celebration of our work to advocate for children and youth in foster care, and is an opportunity for you to support CASA for Children during this critical time. We'll share stories of impact and you'll have the chance to participate in a special appeal. We have one live auction package up for bid this year - a Zoom Happy Hour with radio personality Ari Shapiro! Additionally, if you're age 21 or over, you'll have the opportunity to bid on unique wine lots from around the world, as well as from here in the Pacific NW, at our online wine auction. Both can be done from the comfort of your couch!

April is Child Abuse Awareness Month. The pandemic has caused children to be isolated from support systems, including teachers and peers, heightening all the risk factors for child abuse and neglect. CASA for Children is preparing for a wave of children and teens entering foster care, and you can help us build our capacity to serve.



**CASA for Children relies heavily** on philanthropy and community support, and it is more important now than ever before. CASA volunteers are rallying behind our program so that children do not fall through the cracks, and we are asking our community to wrap around children in foster care, as well. We must come together to uplift and validate their experiences and identities, in order to not just hope for better futures for them, but to act upon that hope and illuminate the path forward.

# **RUN OF SHOW**

- 1. Introduction from Betsy Stark Miller, Executive Director (2 minutes)
- 2. Fundraising Host Dale Johannes, Welcome and Giving instructions, i.e. "how to give tonight" (3 minutes)
- 3. CASA Elayne Shapiro video (2 minutes)
- 4. Ari Shapiro Live Auction package bidding (7 minutes)
- 5. Special Appeal Video, Footage from judge, DHS caseworker, CASA Program Manager and CASA Supervisor a snapshot in time advocating for children in foster care during the COVID global pandemic. (3-4 minutes)
- 6. Special Appeal Fund A Need (20 minutes)
  - a. Challenge Match at the \$500 giving amount level
  - b.\$250 giving amount level -- Oregon Historical Society 1 year annual membership provided to donors at this level
- 7. Raffle drawing (5 minutes)
- 8. Video Conversation with Nicholas Kristof and Kerry Tymchuk (16 minutes)
- 9. Nicholas Kristof LIVE closing remarks to the CASA for Children community (3 minutes)
- 10. End of evening Auction Reminders (2 minutes)

# **ACCESSING AUCTION EVENTS**

To watch the broadcast, go to our website (<u>casahelpskids.org/annual-auction</u>) on **April 22nd, 7pm PST** and click the button labeled: "Watch the broadcast"

Want to donate or bid on an auction package? Go to the bidding platform (<a href="mailto:casa2021auction.ggo.bid/bidding/package-browse">casa2021auction.ggo.bid/bidding/package-browse</a>) and press: "Get Started". The wine auction is open April 17th, 12pm PST - April 24th, 12pm PST



# **GUEST BIOS**

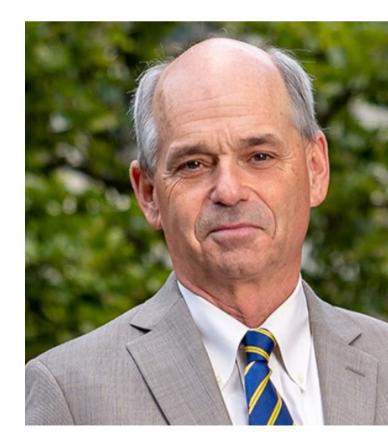


## **NICHOLAS KRISTOF**

Nicholas Kristof is a two-time Pulitzer Prize winner whose op-ed columns appear twice a week in *The New York Times*. He is co-author, with his wife, Sheryl WuDunn, of five best-selling books, including "Tightrope" in 2020 and the No. 1 bestseller "Half the Sky." He won his first Pulitzer as a foreign correspondent based in China, and his second for his columns from Darfur. He also has been editor of Sunday editions of the *Times* and has more than 2 million followers on Twitter. He has lived on four continents, traveled to 160 countries, and survived unpleasant encounters with mobs, malaria and an African airplane crash.

Kerry Tymchuk serves as the Executive Director of the Oregon Historical Society. A native of Reedsport, Kerry is a graduate of Willamette University and of Willamette University College of Law. Prior to assuming the helm at OHS in April 2011, Kerry earned a reputation as one of Oregon's most respected public servants. His career included service as a Marion County Deputy District Attorney, Director of Speechwriting to U.S. Secretary of Labor Elizabeth Dole, Director of Speechwriting and Legal Counsel to U.S. Senator Bob Dole, and Oregon Chief of Staff to U.S. Senator Gordon Smith. Kerry coauthored with the Doles in the writing of four books as well as worked with four Oregon business icons — Gert Boyle, Harry Merlo, Al Reser, and Ken Austin — in writing their autobiographies. A four-time champion on the popular television game show "Jeopardy," Kerry is active in the community, recognized by Oregon Business Industry in 2018 as "Oregon Statesman of the Year." Kerry and his wife, Becky, reside in Beaverton, and are the parents of two children.

### **KERRY TYMCHUK**



# **GUEST BIOS CONTINUED**



### **ARI SHAPIRO**

Ari Shapiro has been one of the hosts of *All Things Considered,* NPR's award-winning afternoon newsmagazine, since 2015. Shapiro has reported from above the Arctic Circle and aboard Air Force One. He has covered wars in Iraq, Ukraine, and Israel, and he has filed stories from dozens of countries and most of the 50 states. Shapiro makes frequent guest appearances with the "little orchestra" Pink Martini. Shapiro was born in Fargo, North Dakota, and grew up in Portland, Oregon.

Elayne grew up in Chicago. After her undergraduate work at the University of Illinois, she spent two years in the Peace Corps (Saipian). While doing graduate work at the University of Minnesota, she met her husband Leonard and they had their first son, Daniel. They moved to Fargo, ND, where Ari and his younger brother, Joseph, were born. In 1987, they moved to Portland. Elayne taught for thirty years at the University of Portland. Upon retiring she became a CASA volunteer. She has been a CASA volunteer in Washington County for five years, serving 12 children across five cases.

### **ELAYNE SHAPIRO**





# **DALE JOHANNES**

Dale is delighted to be a part of Artisan Auctions, bringing a mountain of charisma and experience along with him. He has worked extensively as an actor for over 30 years—no wonder he's excelled as a Master of Ceremonies for almost two decades as well! In addition, Dale has proudly worked in the field of HIV research and treatment for 24 years (and counting). He is the doting dad to two wonderful children and dearly devoted to the love of his life. Dale's got charm to spare and a twinkle in his eye that is focused on making this event one to remember.

# **HOW TO GIVE**

The 2021 Virtual Auction is free to attend, however, please consider giving at the below suggested levels to help CASA for Children reach its \$500,000 goal.

To bid or make a donation during CASA for Children's 30th Annual Auction A Path to a Better Future virtual auction event, you'll first need to register as a bidder. <u>Visit our website to register for a bidding account.</u>

# **\$250 LEVEL**

All donors who give at the \$250 special appeal level during the live event will receive a complimentary, one-year family membership to the Oregon Historical Society. This membership, valued at \$100, includes:

- Free admission to the Oregon Historical Society's museum exhibits and research library for all household members
- Invitations to special members-only exhibition previews
- Subscription to the Oregon Historical Quarterly, a scholarly journal that continues to change and expand our understanding of Oregon's history
- 10% discount on purchases in the Museum Store
- First notice and discounts on special events and lectures like the Mark O. Hatfield Distinguished Historians Forum



# **\$500 LEVEL**

We have a generous donor who will match dollar for dollar every gift at \$500. Give \$500, and your impact will be doubled to \$1,000!



# We're proud to support CASA for Children.



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# **PACKAGE HIGHLIGHTS**



Winner will be drawn during the LIVE broadcast on April 22, 2021 at 7:30 pm PST - and will be notified "on the air" and by phone.

Need not be present to win. Prize has \$3,350 Fair Market Value. 300 opportunities available at \$100 each. One entry per ticket purchased.

#### **Prize Description:**

You've landed in paradise! It's finally time to unwind and break free from the everyday. Enjoy a 7-night stay at the beautiful Rancho San Lucas in a Master Suite. The Master Suite offers the perfect combination of spaces and privacy in the form of 1,245 square feet of luxury. This suite can accommodate up to four guests and includes an additional bedroom and two bathrooms, Queen Murphy Bed, living room, dining room, and walkin closet.

The Rancho San Lucas community uniquely intertwines the luxuries of private resort style living, with the "never left home" feeling. Experience everything Los Cabos has to offer by both land and sea, because the best of the Baja is at your doorstep.

There is no expiration date on the certificate. The stay may be booked up to 365 days in advance with a Saturday or Sunday arrival, subject to availability. Blackout dates include February 1 through March 15, and Christmas (12/25) through New Year's (1/1).

Purchaser must be in Oregon at the time of purchase and must be 18 years of age or older.





# PACKAGE HIGHLIGHTS CONTINUED

# A virtual evening with Ari Shapiro, NPR Host of All Things Considered

Enjoy conversation with this international radio celebrity who grew up locally in Beaverton. Perhaps even a song, as Ari is also a frequent vocalist and collaborator with the local band, Pink Martini.

- Private virtual happy hour with Ari, for up to 5 guests
- Happy Hour appetizers from Elephants Delicatessen and wine from Stoller Family Estate included

### **FINE WINE PACKAGES (TEASERS)**



#### Lot #4005 2000 Léoville-Barton 1.5L

Classified as a 2nd Grand Cru Classé, Chateau Léoville-Barton produces elegant and powerful wines that seem to over deliver in every vintage. Wines from the 2000 vintage are concentrated and dense, so this large format bottle should be in the prime of its drinking window for the next several years. A true Bordeaux classic.

visit
casahelpskids.org/
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to see all packages







#### Lot #4017 A Visit to Rioja: La Rioja Alta

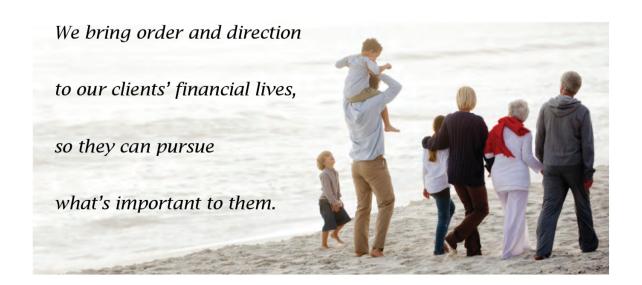
Truly one of the great wineries anywhere in the world, La Rioja Alta proves that Spain is equal to France and Italy when it comes to world class winemaking. This lot features four spectacular 750ml bottles, plus a 1.5L bottle of their signature Gran Reserva 904 (2007 vintage). Don't miss a chance to immerse yourself in the wine culture of La Rioja!



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Our active support of CASA's efforts to help children at risk reflects our commitment to our communities.



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Having been a part of this community for more than 100 years, we've learned just how important it is to be involved. Whether it's planting a tree, reading to a child or proudly supporting CASA for Children, we're working to strengthen our community.

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